

TOYOTA-ANU PUBLIC LECTURE SERIES 2007

BIG BROTHER GOOGLE?

Roger Clarke

Xamax Consultancy Pty Ltd and ANU

Wednesday 19 September, 5–6pm

CSIT Seminar Room, Room N101

Computer Science and Information Technology Building
North Road, ANU

This lecture is free and open to the public.

Enquiries E: Heather.McEwen@anu.edu.au T: 02 6125 6601



Google is increasingly being perceived as the company that will follow IBM and Microsoft in dominating the Information and Technology industry. In this presentation, Roger Clarke will outline the many business lines that Google is endeavouring to build, and then focus on what has become the major part of its business – knowing a lot about people.

From 1984–95, Roger Clarke was Reader in Information Systems in the ANU Department of Commerce. Since then he has been back in full-time consultancy through his company, Xamax Consultancy Pty Ltd. His main focus is on strategic and policy aspects of eBusiness, information infrastructure, 'dataveillance' and privacy.

He has retained his connections with academe as a Visiting Fellow in the ANU Department of Computer Science (1995–2005) and as an Adjunct Professor from April 2005. He is also a Visiting Professor in eCommerce at the University of Hong Kong (2002–), and a Visiting Professor in Cyberspace Law and Policy at UNSW (2003–). He has also undertaken Gastprofessur at the Universities of Bern, Switzerland and Linz, Austria, and been a Gastdozent at the European Business School and the University of Koblenz, both in Germany.



To join the ANU Public Lectures mailing list, visit www.anu.edu.au/publiclectures

The views expressed in this lecture are those of the presenter and do not necessarily represent the views of The Australian National University.

CRICOS# 00120C 0709008